

Food Asia

International Trade Fair

www.foodasia.net



3 - 5 August 2024

Lahore Expo Centre, Pakistan

Owner & Organizer



Supported by



Trade Development
Authority of Pakistan



Board of Investment
Govt. of Pakistan

Buyer's Database Partner



A GLIMPSE OF THE GLOBAL FOOD INDUSTRY

US Dollars
2.1 Trillion
Yearly Market
Worth

US Dollars
667 Billion
Global Food
Spending

1.83 Billion
Muslim
Population

About Food Asia 2024

Food Asia - An essential exhibition for the Food Industry - buyers from major food & beverage sector suggest Food Asia an essential exhibition. You get an opportunity to work with thousands of foods and beverages' executives from International & Local Industry over a span of just 3 days as they get together at this most conducive business platform for their sourcing needs.

Consumption of food products has been increasing constantly (+16% of the GDP) during the last few years, and the trend shows an upward tendency, awakening the interest of European companies for the growing markets in the Muslim World. The food market has exploded in the past decade and is now worth an estimated \$ 667 billion annually. That's about 16% of the entire global food industry.



Why Visit?

Reflecting the Pakistan's strategic position as an international centre for food trading, Food Asia showcases the full spectrum of products - including vegan and vegetarian food, meat and poultry, canned goods, energy drinks, gourmet and much more.

The most used show feature in 2022: 68% of visitors benefited from the Food Asia Exhibition.

- Easily locate and appraise the products that are most relevant to your needs.
- Acquire granular insight into investment opportunities entering the sector throughout the world.
- Meet with food policy-shapers to discuss certification and quality assurance in this highly profitable and fast-growing sub-sector.

Why Exhibit?

Increase your margins by connecting with competitive suppliers of Food Asia, as well as international brands. Food Asia welcomes over 55,000+ attendees to the exhibition.

International associations, government officials, mega brands, new-to-show exhibitors and industry professionals have universally hailed Food Asia as a truly unique platform linking every aspect of the global food supply chain.

Highlights 2023



Exhibitors' Profile

- Additives
- Bean Products
- Beverages
- Biscuits
- Canned Food
- Chocolate & Dairy Products
- Confectionery
- Dried Foods
- Edible Vegetable Oil
- Emulsifiers and Ingredients
- Food Chemicals
- Fresh Products
- Frozen Products
- Halal Certified Organic Products
- Health Supplement & Multivitamins
- Herbal Products
- Meat-Beef, Mutton & Camel
- Meat-Poultry, Ostrich & Other Birds
- Pastries, Cakes & Bakery Products
- Preserved Fruits & Vegetables
- Processed Products
- Raw Food Materials
- Ready-made meal
- Savory Products
- Seafood Products
- Snacks & Candies
- Tea

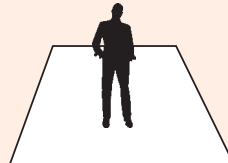
Visitors' Profile

- Airlines
- Cash & Carry Stores
- Convenience Stores
- Cruise Liners
- Distributors of Foods & Drinks
- Grocery Stores
- Halal Certification Companies
- Hotels
- Hypermarkets
- Importers of Halal Foods & Drinks
- Institutional Caterers
- Investors
- Manufacturers of Foods & Drinks
- Mass Retails
- Resorts & Country Clubs
- Restaurants, Clubs & Cafes
- Supermarkets
- Suppliers
- Traditional Stores
- Wholesalers



Shell Scheme Stalls

Min 9 sqm (3mx3m) space US\$350 per sqm. Includes: One Octonorm Shell, One information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket-single phase 20 volts (50Hz), 5 amp.



Bare Space inside Halls

Min 18 sqm (6mx3m) space US\$300 per sqm. Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5 amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.

****13% VAT is applicable on all booth rates**

Owner & Organizer



Ecommerce Gateway Pakistan (Pvt) Ltd.

Pakistan's Biggest & Largest Trade Fair Owners & Organizers

8, Kokan Society, Dr. Azhar Hussain Road, Near Kokan Park,

off: Shaheed-e-Millat Road, Karachi-74000, Pakistan

Tel: (92-21) 3870 9970, 111-222-444 Fax: (92-21) 3486 0830

Email: info@foodasia.net URL: www.foodasia.net